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**PATENT**

Attorney Docket No. 432383-600011

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Levergood et al.  
Serial No.: 09/548235  
Filing Date: April 12, 2000  
For: Web Advertising Method  
Art Unit: 2145  
Examiner: Patrice L. Winder

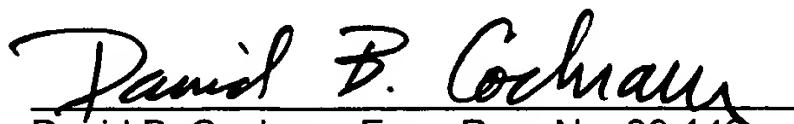
Commissioner for Patents  
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Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

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Respectfully submitted,

  
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July 20, 2006

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PTO/SB/08A (10-01)

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**Complete if Known**

<b>Application Number</b>	09/548235
<b>Filing Date</b>	April 12, 2000
<b>First Named Inventor</b>	Levergood et al.
<b>Art Unit</b>	2145
<b>Examiner Name</b>	Patrice L. Winder
<b>Attorney Docket Number</b>	432383-600011

## U.S. PATENT DOCUMENTS

**OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.
		Ohmori et al., "An On-line Shopping System Protecting User's Privacy", Information Communication Laboratory of Matsushita Electric Industrial Co., Ltd., pages 25 – 32. Note: 12 Pages of Translation Attached.
Examiner Signature		Date Considered

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